



Univerza v Novem mestu
University of Novo mesto

FAKULTETA ZA EKONOMIJO IN INFORMATIKO

FAKULTETA ZA POSLOVNE IN UPRAVNE VEDE

IZZIVI GLOBALIZACIJE IN DRUŽBENO–EKONOMSKO OKOLJE EU
mednarodna znanstvena konferenca

GLOBALISATION CHALLENGES AND THE SOCIAL–ECONOMIC ENVIRONMENT
OF THE EU
International Scientific Conference

Novo mesto, 18. maj 2023

PROGRAM CONFERENCE PROGRAMME

9.00–9.15	OTVORITEV ZNANSTVENE KONFERENCE / <i>OPENING OF THE SCIENTIFIC CONFERENCE</i> Uvodni pozdravi
9.15–11.15	UVODNI REFERATI <i>PLENARY OPENING SESSION</i>
11.15–11.45	ODMOR / <i>BREAK</i>
11.45–13.45	DELO V SEKCIJAH <i>WORK SESSIONS</i>
13.45–15.15	KOSILO <i>LUNCH</i>
15.15–17.15	DELO V SEKCIJAH <i>WORK SESSIONS</i>
17.15–17.30	ODMOR <i>BREAK</i>
17.30–18.00	PLENARNI ZAKLJUČEK KONFERENCE <i>PLENARY CONCLUSION OF THE CONFERENCE</i>

UVODNI REFERATI

PLENARY OPENING SESSION

	Predsedujoča Chair: dr. Malči Grivec, dr. Vladislav Marjanović
9.15–9.45	Dr. Vladislav Marjanović, dr. Dejan Đorđević, dr. Marija Petrović-Randelović Inovacije kao ključna determinanta globalnog ekonomskog razvoja Innovation as a Key Determinant of Global Economic Development
9.45–10.15	Dr. Srečko Devjak Poslovna uspešnost slovenskih bank v obdobju povečane inflacije Business Performance of Slovenian Banks in the Period of Increased Inflation
10.15–10.45	Dr. Ljupčo Kevereski, dr. Milan Jazbec Uloga emocionalne inteligencije u postizanje uspeha lidera u biznis okruženju The Role of Emotional Intelligence in Achieving the Success of Leaders in the Business Environment
10.45–11.15	Dr. Nikola Novaković, dr. Nenad Novaković Doprinos medija u smanjenju mogućih šteta u vrijeme velikih kriza The Media's Contribution to reducing Potential Damage in Times of Major Crisis

SEKCIJA 1: Globalni izzivi ekonomije in okolja

SESSION 1: Global Economic and Environmental Challenges

	Predsedujoča Chair: Mag. Tina Tomec
11.45–12.05	Dr. Suada Ajdarpašić, Almedina Hodžić Faktori koji utiču na održive konkurentne prednosti Factors Affecting Sustainable Competitive Advantage
12.05–12.25	Mag. Tina Tomec Premošćanje vrzeli: raziskovanje medkulturne komunikacije v globalnem poslovanju Bridging the Gap: Exploring Intercultural Communication in Global Business
12.25–12.45	Dr. Aleksandar Šobot Vodenje zaposlenih v zdravstveni negi Management of Healthcare Employees
12.45–13.05	Dr. Nevenka Maher Management in komercijalizacija intelektualne lastnine Management and Commercialisation of Intellectual Property
13.05–13.25	Dr. Živko Bergant Poti do društvene blaginje Paths to Social Well-Being
13.25–13.45	Mag. Robert Latin, dr. Petronije Jevtić Strategija trženja na svetovnom trgu Marketing Strategy in the Global Market
15.15–15.35	Mag. Zrna Garača, mag. Neven Garača Okolišni menadžment Republike Hrvatske i implementacija strategija EU Environmental management of the Republic of Croatia and EU strategies

15.35–15.55	Darja Levstik Davčne utaje Tax Evasion
15.55–16.15	Sara Kos Vpliv migracij na duševno stanje beguncev The Impact of Migration on the Mental Health of Refugees
16.15–16.35	Robert Nikolić Utjecaj sustava povratne naknade na miješani komunalni otpad The Impact of Deposit Refund System on Mixed Municipal Waste
16.35–16.55	Andreja Doltar Panjan Ogljični odtis Carbon footprint
16.55–17.15	Dr. Elena Rudan Uloga kreativnog turizma u održivom lokalnom razvoju The Role of Creative Tourism in Sustainable Local Development
17.15–17.35	Lea Juršič Finančna pismenost prebivalcev Slovenije Financial Literacy of the Residents of Slovenia

SEKCIJA 2: Menedžment človeških virov (v zdravstvu)

SESSION 2: Management of Human Resources (in Health Care)

	Predsedujoča <i>Chair: dr. Karmen Erjavec</i>
11.45–12.05	Dr. Karmen Erjavec Vpliv integrirane klinične poti na komuniciranje med zaposlenimi Impact of an Integrated Clinical Pathway on Communication Between Staff
12.05–12.25	Andreja Hiter Odnos zaposlenih do sprememb v zdravstvenih organizacijah Employee Attitude towards Changes in Healthcare Organisations
12.25–12.45	Lara Cesar Motiviranje zaposlenih v zdravstvu Motivation of Employees in the Healthcare Sector
12.45–13.05	Nina Šobar Vodenje zaposlenih v zdravstveni negi Management of Healthcare Employees
13.05–13.25	Jerneja Štinek Proces zaposlovanja kadrov v zdravstvu, pridobivanje in izbiranje The Process of Recruitment in Healthcare, Collection and Selection
13.25–13.45	Enesa Kadirić, Ivanka Budiselić - Vidaić Uloga menadžera u edukaciji i timskom radu u operacijskoj sali s covid - 19 pacijentima The Role of the Manager in Education and Teamwork in the Operating Room Covid - 19 Patients
15.15–15.35	Tanja Udovč Vpliv vodenja na zavzetost zaposlenih v zdravstvu The Impact of Leadership on Employees Engagement in Healthcare
15.35–15.55	Olja Vori, Radmila Pavličić Izazovi upravljanja promjenama u zdravstvenoj skrbi usmjerenoj na pacijenta

	Challenges of Change Management in a Patient-Centered Healthcare System
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15.55–16.15	Mateja Kocjan Predstavitev zadovoljstva zaposlenih v zdravstveni organizaciji Employee Satisfaction in a Healthcare Organisation
16.15–16.35	Urška Močnik Organizacijsko uglaševanje v zdravstvu Onboarding in Healthcare
16.35–16.55	Janko Novak Mobing na delovnem mestu v zdravstvenem okolju Workplace Mobbing in a Healthcare Environment
16.55–17.15	Dr. Ivana Petrevska, dr. Ljupka Petrevska Zaposleni i njihova uloga u sprovođenju organizacionih promena u zdravstvu Employees and their Role in Implementing Organisational Changes in Healthcare
17.15–17.35	Kim Krajnik Pomen timskega dela v enoti intenzivne terapije The Importance of Teamwork in the Intensive Care Unit

SEKCIJA 3: Menedžment človeških virov

SESSION 3 Management of Human Resources

	Predsedujoča Chair: Dr. Mojca Blažič
11.45–12.05	Dr. Mojca Blažič Vloga kariernega centra v celostni karierni podpori študentom The Role of the Career Center in Comprehensive Career Support for Students
12.05–12.25	Dr. Slobodan Čamilović Osnove za funkcionalnost i efektivnost probnog rada Basics for the Functionality and Efficiency of Probation Work
12.25–12.45	Nataša Koprivnik, dr. Jasmina Starc Vseživljenjsko izobraževanje fizioterapevtov kot ključni dejavnik za kakovostno fizioterapevtsko obravnavo Lifelong Education of Physiotherapists as a Key Factor for Quality Physiotherapy Treatment
12.45–13.05	Sabina Krsnik Vpliv dejavnikov učeče se organizacije na samousmerjeno učenje zaposlenih The Influence of Learning Organisation Factors on Employees' Self-Directed Learning
13.05–13.25	Barbara Zotler Prednosti in slabosti virtualnega dela Advantages and Disadvantages of Remote Work
13.25–13.45	Kleopatra Kodrič, Munira Pejić Vseživljenjsko izobraževanje kot kulturni kapital postmoderne družbe Lifelong Learning as Cultural Capital in a Postmodern Society
15.15–15.35	Maja Lambreščak Vpliv digitalne preobrazbe na trend zaposlovanja The Impact of Digital Transformation on Employment Trends

15.35–15.55	Tjaša Avbar Usklajevanje poklicnega in zasebnega življenja glede na spol Work-Life Balance from a Gender Perspective
16.15–16.35	Dr. Svetlana Dušanić – Gačić, dr. Zorana Agić, dr. Mirjana Milovanović Kvalitet izlaznih kompetencija u visokom obrazovanju Quality of Output Competencies in Higher Education

SEKCIJA 4: Izzivi v šolstvu in digitalizaciji procesov

SESSION 4: Challenges in Education and Digitalisation of Processes

	Predsedujoči <i>Chair:</i> mag. Igor Makovec
11.45–12.05	Lina Dečman Molan Izzivi informacijske varnosti v izobraževanju Challenges for Information Security in Education
12.05–12.25	Jasmina Duranović Varnost in kakovost preprečevanja samopoškodbenega vedenja pri mladostnikih Safety and Quality of the Prevention of Self-Harm Behavior in Adolescents
12.25–12.45	Dr. Gorazd Laznik, Patricija Kum Pridobivanje praktičnega znanja študentov zdravstvene nege v času kliničnega usposabljanja Acquiring Practical Knowledge of Nursing Students during Clinical Training
12.45–13.05	Mag. Igor Makovec Vpliv umetno inteligenčnih klepetalnikov na vsakdanje življenje in šolski sistem The Impact of AI Chatbots on Everyday Life and the School System
13.05–13.25	Kristijan Kuk Jezikovni klepetalniki (Chatbot) kot platforma za analizo želene vrste učnega gradiva v mobilnem učnem okolju Chatbot as Platform for Analysis of Preferred Type of Learning Material in Mobile Learning Environment
13.25–13.45	Dr. Alenka Rožanec, mag. Bernarda Kozelj Uporaba skupnih gradnikov za čezmejno elektronsko izmenjavo podatkov Use of Common Building Blocks for Cross-Border Electronic Data Exchange
15.15–15.35	Dr. Sebastian Lahajnar Moderni pristopi k razvoju mobilnih aplikacij Modern Approaches for the Mobile Application Development
15.35–15.55	Domen Zupančič Študij računalništva v Sloveniji in na Irskem: primerjalna študija Studying Computer Science in Slovenia and Ireland: a Comparative Study
15.55–16.15	Dr. Jelisaveta Šafranj Multilingualism Within the Framework of Education 4.0 Večjezičnost v okviru izobraževanja 4.0

16.15–16.35	Dr. Milica Andevski, dr. Jasmina Arsenijević Obrazovna tehnologija, online nastava i budućnost obrazovanja Educational Technology, Online Teaching and the Future of Education
16.35–16.55	Dr. Komlen Lalović Patent: Uredjaj za biometrijsku verifikaciju roditeljstva - pregled Patent Device for Biometric Verification of Parenthood – Overview
16.55–17.15	Dr. Aleksandra Gojkov Rajić, dr. Aleksandar Stojanović Praćenje kvaliteta i podsticanje njegovog razvoja u visokom obrazovanju Monitoring Quality and Encouraging its Development in Higher Education
17.15–17.35	Dr. Grozdanka Gojkov Quo vadis kvalitet visokog obrazovanja? Quo Vadis Higher Education Quality?

SEKCIJA 5: Izzivi (ne)gospodarskih subjektov

SESSION 5: Challenges of non-/business entities

	Predsedujoči <i>Dr. Sergej Gričar</i>
11.45–12.05	Dr. Radojko Lukić Stroškovna učinkovitost trgovskih podjetij v Srbiji Cost Efficiency of Trading Companies in Serbia
12.05–12.25	Dr. Malči Grivec Biti računovodja danes Being an Accountant Today
12.25–12.45	Goran Lepanović Utjecaj digitalizacije i inflacije na profitabilnost tržišta osiguranja u Hrvatskoj Impact of Digitalisation and Inflation on the Profitability of the Insurance Market in Croatia
12.45–13.05	Dr. Vladimir Bukvič EFQM model kot odlično orodje za analizo poslovne odličnosti in njegova uporaba v zdravstvu The EFQM Model as an Exquisite Tool for the Analysis of Business Excellence and its use in the Healthcare Industry
13.05–13.25	Dr. Marjetka Jelenc, Sandra Simonović Poraba zdravil za mišično-skeletne bolezni 2017–2021 Consumption of Medicines for Musculoskeletal Disorders 2017–2021
13.25–13.45	Karmen Zorko Turistični boni in trženje storitev v času epidemije covid-19 Tourist Vouchers and Marketing of Services During the Covid-19 Epidemic
15.15–15.35	Dr. Sergej Gričar Komparativna analiza izbranih sekundarnih podatkov med Slovenijo in Norveško Comparative Analysis of Selected Secondary Data between Slovenia and Norway
15.35–15.55	Adrijana Gršič Analiza vpliva raziskav in razvoja na osnovi sekundarnih podatkov Influence of Research and Development Analysis Based on Secondary Data

15.55–16.15	Klara Fabjan Zadovoljstvo zdravstvenih delavcev kot element kakovosti managementa v zdravstveni negi Healthcare Worker Satisfaction as an Element of Management Quality in Healthcare
16.15–16.35	Tomaž Stradar Kakovost obravnave pacientov v skupnostni psihiatrični obravnavi Quality of Care for Patients in Community Psychiatric Treatment
16.35–16.55	Lidija Trobec Kakovost in varnost pri obravnavi nevrokirurškega pacienta Quality and Safety in the Treatment of the Neurosurgical Patient
16.55–17.15	Ana Klančar Pomen transformacijskega vodenja za kakovostno delo v zdravstveni negi The Importance of Transformational Leadership for Quality Work in Health Care
17.15–17.35	Mag. Agim Asani Comparison of Cultural - Natural Resources of the Tourist Centers Bansko and Popova Šapka Komparacija kulturne - prirodne resurse turističnih centara Bansko i Popova Šapka

SEKCIJA 6: MENEDŽMENT V ZDRAVSTVU

SESSION 6: Management in Health Care

	Predsedujoča <i>Chair: Mateja Šimec</i>
11.45–12.05	Anna Bednarek Obesity in Adolescents – a Global Public Health Problem Debelost pri mladostnikih – svetovni javnozdravstveni problem
12.05–12.25	Mateja Šimec Zdravstvena obravnava usmerjena na pacienta Patient-Centered Medical Treatment
12.25–12.45	Dr. Ljiljana Leskovic Analiza potreb svojcev v paliativni oskrbi Analysis of Relatives' Needs in Palliative Care
12.45–13.05	Dr. Vesna Zupančič Pomen razvoja integriranih kliničnih poti za obravnavo pacientov s kronično ledvično boleznijo The Importance of developing Integrated Clinical Pathways for the Health care of Patients with Chronic Kidney Disease
13.05–13.25	Anita Jančar Analiza zadovoljstva s telegenetskimi storitvami Analysis of Satisfaction With Telegenetic Services
13.25–13.45	Mirjana Benko Koncept samooskrbe Concept of Self-Care

15.15–15.35	Urša Kovačič Uporabnost integrirane klinične poti na ortopedskem oddelku Usability of Integrated Clinical Pathways on Orthopaedic Medical Department
15.35–15.55	Nina Zelko Visok krvni tlak v povezavi z življenjskim slogom High Blood Pressure in Relation to Lifestyle
15.55–16.15	Tina Veselič Prekomerna telesna teža in debelost kot dejavnik tveganja za pojav kroničnih bolezni Overweight and Obesity as a Risk Factor for Chronic diseases
16.15–16.35	Tjaša Zupančič Kajenje in pljučni rak Smoking and Lung Cancer
16.35–16.55	Kristina Rakuša Krašovec, Kristina Špile Etični izzivi splošne populacije do darovanja kostnega mozga Ethical Challenges of the General Population in Bone Marrow Donation
16.55–17.15	Ana Smolič Poznavanje temeljnih postopkov oživljanja pri osnovnošolcih Knowledge of Basic Life Support among Schoolchildren
17.15–17.35	Grażyna Stadnicka, Anna Pilewska-Kozak Psycho-Social Consequences of Urinary Incontinence Psihosocialne posledice urinske incontinece